

DANCE MILE

Chicago, IL | August 19, 2017

Dance Mile = Social Fitness

DANCE MILE is an Interactive Festival capped by a one mile non-competitive dance parade held in high visibility downtown locations across the country.

Participants are led by a custom sound truck, mobile DJ's & MC. Music keeps people active & energized through the city streets, concluding with a finish line celebration

Headliner

- Branding Benefits:
 - **Event Shirts**
 - **Parade Float Signage**
 - Website
 - Ticketing platform
 - Venue Booth
 - Sampling
- Digital Media
 - Newsletters
 - Social Media
- Social Event Promo
 - Pre or Post Parties

Super Fan

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Vendor

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2017 Chicago Event Specifics

Date: Saturday August 19, 2017

Time: 4:00 pm Registration & Sponsor Village

Location: West Loop (Address TBD)

Contact Us: getfunky@thedancemile.com 207.221.5188