

DANCE MILE

Boston, MA | September 16, 2017

Dance Mile = Social Fitness

DANCE MILE is an Interactive Festival capped by a one mile non-competitive dance parade held in high visibility downtown locations across the country.

Participants are led by a custom sound truck, mobile DJ's & MC. Music keeps people active & energized through the city streets, concluding with a finish line celebration

Headliner

- Branding Benefits:
 - Event Shirts
 - Parade Float Signage
 - Website
 - Ticketing platform
 - Venue Booth
 - Sampling
- Digital Media
 - Newsletters
 - Social Media
- Social Event Promo
 - Pre or Post Parties

Super Fan

- Branding Benefits:
 - Website
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Vendor

- Branding Benefits:
 - Venue Booth
 - Sampling
- Digital Media
 - Newsletters
 - Social Media

2017 Boston Event Specifics

Date: Saturday September 16th, 2017

Time: 2:00 pm Registration & Sponsor Village

Location: City Hall Plaza – City Hall Square

Contact Us: getfunky@thedancemile.com 207.221.5188