

# DANCE MILE

Boston | September 17th, 2016

## Why Run When You Can Dance?

**DANCE MILE** is a one-mile non-competitive dance parade held in high visibility downtown locations across the country. Attracting thousands of attendees in each market, **DANCE MILE** is a highly energetic event and a great opportunity to extend the reach of your brand!

In each market, thousands of people will be led by a mobile DJ, spinning a playlist along city streets and concluding with a finish line dance party with performances & contests.

### Headliner

- Logo on event shirts
- Logo on website & Eventbrite
- Monthly Facebook posts
- Branded content, logos & offers in pre-event newsletter
- Signage on parade floats, venue & on stage
- Booth in expo area
- Ability to sample / promotional giveaways
- Logo on HYPE Team shirts
- Pre/Post Dance Mile Social Event Sponsorship

### SuperFan

- Logo on website & Eventbrite
- Monthly Facebook posts
- Branded content, logos & offers in pre-event newsletter
- Signage on parade floats, venue & on stage
- Booth in expo area
- Ability to sample / promotional giveaways

### Vendor

- Posts on Facebook event specific page
- Branded content, logos & offers in pre-event newsletter
- Ability to sample / promotional giveaways

## The Boston Dance Mile

Date: Saturday, September 17<sup>th</sup> 2016

Time: 3:00pm Registration & Sponsor Village | 6:00pm Dance Mile Start

Location: City Hall Plaza | Social Fitness Festival

After Party: To Be Determined

Contact Us: [getfunky@thedancemile.com](mailto:getfunky@thedancemile.com)

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